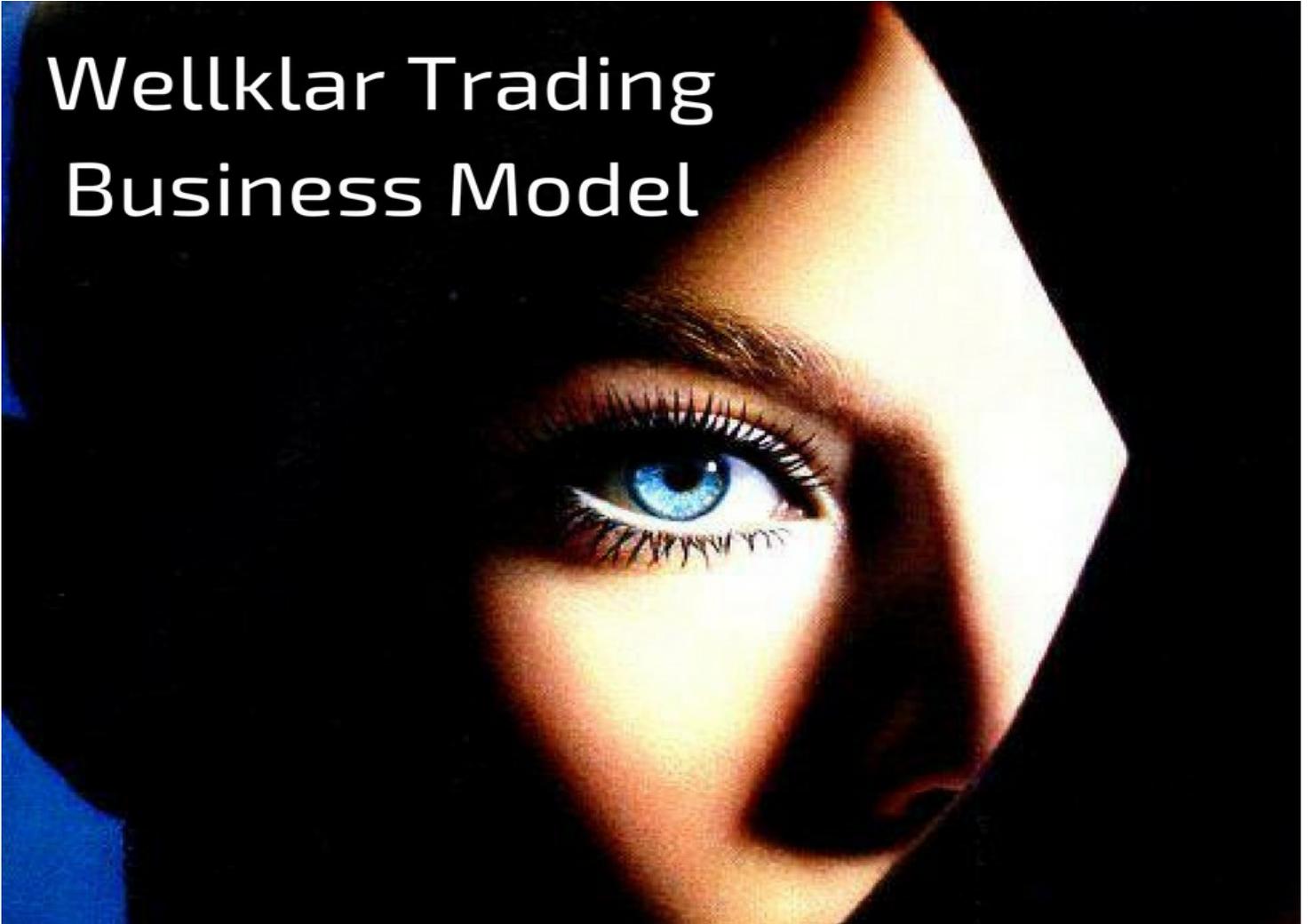


# Wellklar Trading Business Model



# *A Perfect Value Proposition*

*David Jean-Baptiste*

## 1. *The Wellness Clarinet Limited*

## 2. *A Perfect Value Proposition*

### 2.1 *Automated Foreign Exchange Trading*

### 2.2 *Intention in Motion Milestones*

### 2.3 *Music and Trading Events*

### 2.4 *Flow Centre Audio-book Course DVD/CD*

### 2.5 *Songs for All, Standards and Things*

## 3. *Ideal Client Profile*

### 3.1 *Winning Investors, a 'Call to Action'*

## 4 *Channels*

### 4.1 *Awareness*

### 4.2 *Client Evaluation*

### 4.3 *Delivery and After Sales Service*

## 5 *Revenue Streams*

### 5.1 *Property Investment with Joint Venture Partners.*

### 5.2 *Intention in Motion Consulting*

### 5.3 *Net Profit Performance Fee ("NPPF")*

5.4 Music Performance, Music and CD Sales and Publishing

5.5 Amazon Book Sales

## 6 Key Resources

6.1 Joint Venture Partnerships

6.2 Traded Currencies

6.3 Flow Centre Book and Music CDs

6.4 iMindMap Software

## 7 Key Activities

7.1 Trading, marketing and selling

7.2 Music Production

7.3 Music and Trading Events

7.4 Intention in Motion Milestones Consulting

## 8 Key Partnerships

8.1 Software Trading Partners are an Appointed Representative of European American Capital Services Limited which is authorised and regulated by the Financial Conduct Authority

8.2 Joint Venture Partners

# 1 The Wellness Clarinet Limited

The Wellness Clarinet Limited is registered in  
England.

Company number:

08116678

Address:

Wellklar Trading

111 Buckingham Palace Rd

London SW1W 0SR

E-mail:

[Claritique@gmail.com](mailto:Claritique@gmail.com)

Websites:

<http://Wellklar.com>

<http://MusicandTrading.com>

<http://ManagedForex.consulting>

Contact Numbers:

0845 868 8221

+44 7733 138436

The Wellness Clarinet LTD is founded and  
managed by David Jean-Baptiste.

## 2 A Perfect Value Proposition

The Wellness Clarinet Limited is a Music, Trading and Lifestyle Company. Helping you get from where you are now to where you desire to go in the fastest time possible. Our aim is to achieve outstanding growth for our clients, to completely monetize our company. Then to invest in the careers of other people.

### 2.1 Automated Foreign Exchange Trading

Ever seen a fully audited 6 Year Track Record with 6.8% NET per month on average"?

We are a provider of foreign exchange ("FX") software that is developed and managed by its partner firm. I have a long-term contractual agreement with them. This technical software executes trades in the FX market based on algorithms, signals and market trends on behalf of clients.

The investment levels we are looking for are a minimum of \$8000 for our CFD account, and a minimum of £50,000/£100,000 on the other managed account.

The Wellness Clarinet Limited, with its partners, provides a simple and straightforward process for people to offer their underlying client base use of algorithmic trading techniques as an investment tool.

The historical trading return of the software makes it an attractive proposition, and does not require the us to manage the exposure or the trading positions on the foreign exchange account.

This gives the client access to leveraged trading without the high capital requirements as well as the freedom to add or withdraw funds with great flexibility.

Wellklar Trading operates on a high water mark basis and will only deduct the Net Profit Performance Fee (“NPPF”) when it has satisfied those criteria on a monthly basis. The NPPF is 30% of the traded profit of which our agreed upon percentage will be rebated back us.

## Trading Procedure

The trades are operated under a Percentage Asset Management Model (PAMM) account. This allows the software to execute one trade in the market place and be able to allocate that trade across all open and funded accounts based on the relative size of each account.

The relative size of the underlying customer account will determine its share of the trade and subsequently the share of the profit or loss. The larger the relative sizes of one account to the other customer accounts, then the larger the exposure to

that trade.

Trading FX does involve the use of leverage and this can be determined by market conditions.

Leverage could be up to 1:200.

The system places stop loss orders on all trades to manage the risk exposure of all trades.

The FX broker charges an execution fee on each transaction and there is a small amount paid on the trading spread.

## 2.2 Intention in Motion Milestones

*Intention In Motion Milestones Consultancy for models and fashionistas. I have chosen the modeling niche in particular as I have found it a fulfilling thing to do when working with model photography.*

*Take 10 session of consultancy to reach your burning intention. Whether you simply want your money to work for you or to develop a personal or business idea we have the solution.*

## Intention in Motion Milestone Sessions

*Session One: Vision, Mind-mapping Mission, Areas of Life Review and SMART goals.*

*Session Two: Net Worth and Critical Net Worth, action milestones.*

*Session Three: Your Learning Strategy.*

*Session Four: Focusing on your strengths.*

*Session Five: Turbo-charging Passion.*

*Session Six: Expanding Waves of Possibility*

*Session Seven: Beliefs in Motion*

*Session Eight: Strengthening your inner world.*

*Session Nine: Accountability review. Assessing action taken.*

*Session Ten: Accelerating the Motion for your core intention.*

## *2.3 Music and Trading Events*

*Touring Music and Trading events internationally, a solo music performance and presentation to source joint venture partnerships and clients for*

*and Intention in Motion Milestones, and Automated Foreign Exchange Trading*

*Performing a well-chosen programme, I move from the melodious warm and sultry to the quick fingered technically challenging to stun and amaze. The audience are moved excitingly through a range of emotions that sets the tone for the trading presentation.*

*The trading performance of the software tool is astounding. It has achieved over 200% since September 2016 to this day in July 2017.*

Music and money make the world go 'round. In the bright light of day those of us desiring financial freedom and growth are motivated by successful trading strategies; not necessarily music. Having said this, being a world class musician, I would be crazy not to integrate such a valuable skill into a live presentation. As I perform there is a growing sense of ease in the room. It brings a sense of unity and relief as even the sceptics are moved towards the positive side of the polarity bar.

## 2.4 Flow Centre Audio-book Course

The book 'Flow Centre', covers key formula's, techniques that work, and strategies to help you get from where you are now to where you desire to go...

For now I am offering the content for free so interested parties can become familiar with my content. I also have created a spoken word audiobook version to sell with 2 new CDs of music as a hard product. Here is the link to the entire video content on YouTube: [Click Here](#)

*An Introduction to Flow Centre*

*Chapter #1 Mindset Claritique*

*Chapter #2 Music and Trading*

*Chapter #3 Easy e Learning*

*Chapter #4 Social Media Avatar Alchemy*

*Chapter #5 Accelerating the Motion*

*Chapter #6 A Taste of Paradise*

*Chapter #7 The New Macho Man*

*Chapter #8 Just a Modern Renaissance Man*

*Chapter #9 Life In The Big Apple*

*Chapter #10 Just Let Go Tune In and Flow*

## *2.5 Music on CDs*

*Our Music and Trading model is unique indeed. As an artist I have created a lot of high calibre music to date that stands proudly on its own.*

*Considering the nature of this enterprise, I thought it appropriate to create CDs of more accessible music using world class musicians, associated with*

the funk and popular music industry. Below is a list of the musicians I am working with and the songs on the two CDs.

### Personelle:

David Jean-Baptiste (tenor, bass and soprano saxophones, bass and b flat clarinets)

Tony Remy (electric and acoustic guitars)

Jason Rebello (piano and keyboards)

Marcina Arnold, Jason Kyrones, Terri Shaltiel (vocals)

Neville Malcolm (bass)

Frank Tontoh (drums)

### ‘Songs for All’ CD:

Song #1 Beautiful (Christina Aguilera)

Song #2 Hello (Lionel Ritchie)

Song #3 Is This Love (Bob Marley)

Song #4 Wonderwall (Oasis)

Song #5 Yesterday (John Lennon)

Song #6 Winelight (Grover Washington)

Song #7 Smells Like Teen Spirit (Nirvana)

Song #8 Scarborough Fair (Simon and Garfunkel)

Song #10 Golden Lady (Stevie Wonder)

Song #11 Englishman In New York (Sting)

Song #12 Ruby Red (David Jean-Baptiste)

## *'Standards and Things' CD:*

*Some things should be given the element of surprise.*

### *3 Ideal Client Profile*

*If I were to take all my customers and put them into one client the client most likely to respond would be male and female 28-55, financial professionals, fund managers, high net worth music industry professionals and models. People looking for financial growth, into health, money*

*conscious, computer savvy, a smart phone user, perhaps newly divorced, educated, with disposable income, open to spending, open to adventure.*

*Create list of 20 prospective clients a day for my networks, for the Wellklar Trading model to work like a dream.*

### *3.1 Winning Investors, a 'Call to Action'*

*Invest today!!!*

*Investment levels:*

CFD Account: Minimum \$8000

Trading Account Mimimum £50,000

## 4 Channels

### 4.1 Awareness of hunger for it

#### Social Media Avatar Alchemy

*I have been developing the concept of Avatar*

*Alchemy from tried and tested lead generation formulas and I put a new spin on things.*

*Avatar Alchemy is the art and science of creating*

*an avatar of a person or thing and making it real.*

*By tuning into the various avatar preferences you create for it, you can laser-target the people who want and need what you have to offer.*

*Your thoughts, beliefs and habits are aligned with your business vision. It is important to have a clearly defined social media strategy in place.*

#### Offline Marketing

*Two classy flyers , the first advertising Music and*

*Trading events with the outstanding trading*

*performance on the back. The Other 'Social Media*

*Avatar Alchemy', with the outstanding trading performance on the back.*

*Networking Events*

*Music and Trading Events*

*Pension Redemption and SIPP*

*Private Members Clubs*

*Peer to Peer Lending Circles*

*Angel Investor Syndicates*

## *Online Marketing*

*Wellklar Forum Finder Search Software*

*Facebook, YouTube and Bing Ads*

*Linkedin Groups*

*Twitter Search*

*Webinars*

*Reporter Sites*

*Blogging*

*Amazon KDP*

## 4.2 How Clients Can Evaluate Value

Results and track record speaks volumes. offer likely clients printed copies of 'Music and Trading' and Social Media Avatar Alchemy' chapters from Flow Centre.

They can sign-up to receive a chapter of the book in video format each day for 10 days, as part of my email marketing campaign. They also get our branded version of the wealth classic 'Think and Grow Rich' by Napoleon Hill for free. [Click Here](#)

By attending Music and Trading Events

## 4.3 How to Purchase

Directly from me at Music and trading Events by phone, through our website, and Online.

## 4.4 Delivery and After Sales Service

Each day they will receive an email with the trades that have taken place with their money. With the 'Intention in Motion Milestones' model an accountability review is included in the process.

## 5 Revenue Streams

### 5.1 Music Performance Music and CD

Sales and Publishing

### 5.2 Trading Take Profit

### 5.3 Intention in Motion Consulting

### 5.4 Amazon Book Sales

### 5.5 Net Profit Performance Fee (“NPPF”)

## 6 Key Resources

### 6.1 Traded Currencies of the Software

The following currencies are traded by the software  
on behalf of its customers:

USD - US dollar

EUR - Euro

CHF - Swiss franc

GBP - British pound sterling

JPY – Japanese yen

AUD – Australian dollar

CAD – Canadian dollar

NZD – New Zealand dollar

Currency crosses are as follows:

EUR/USD, USD/CHF, USD/JPY, GBP/USD,

EUR/CHF, EUR/GBP, EUR/JPY, GBP/CHF,

GBP/JPY, AUD/USD, USD/CAD, EUR/CAD,

EUR/AUD, EUR/NZD, NZD/JPY, NZD/CAD,

NZD/CHF, NZD/USD, GBP/NZD, GBP/AUD,

GBP/CAD, CHF/JPY, CAD/CHF, CAD/JPY,

AUD/JPY, AUD/CAD, AUD/NZD, AUD/CHF

## 6.2 Flow Centre Book and Music CDs

### 6.3 iMindMap Software

“Tony Buzan the inventor of mind maps has changed the world through the use and application of them in businesses, governments and naturally in education. He calls it radiant thinking, a whole brained approach to thinking utilizing both left and right cortical skills in tandem. It presents an ideal way for our Intention in Motion Milestone clients to empty their minds of all their intentions, plans, milestones, life sectors, challenges and a lot more.

## 7 Key Activities

7.1 Trading, marketing and selling

7.2 Music Production

7.3 Music and Trading Events

7.4 Intention in Motion Milestones

Consulting.

## 8 Key Partnerships

8.1 Joint venture Partnerships

8.2 Trading Partners

8.3 Event and concert booking agents

Thank you for taking the time to  
review our business model

Take Action Today!

David Jean-Baptiste